



Blue Dot Travel Privacy Policy

1. We respect your privacy

Blue Dot Travel respects your right to privacy and this policy sets out how we collect and treat your personal information. "Personal information" is information we hold which is identifiable as being about you.

2. What personal information we collect

We may collect a range of personal information from you such as:

- name and date of birth
- home and email address and phone number
- information about the tours you may be interested in
- information from enquiries you have made
- communications between us
- credit card information
- passport information, etc

3. How we collect your personal information

We collect personal information from you in a variety of ways, including: when you interact with us electronically or in person; when you access our website; and when we provide our services to you.

4. Use of your personal information

We use your information to provide our service to you. We also use it to improve our service and to notify you of opportunities that we think you might be interested in. We do not provide your information to third parties, except that we may provide your information to our business partners who assist us in the provision of our services to you, or to airlines or hotels or hotel operators who require your information. We may also be required to provide government authorities in the event of an accident, disaster or emergency and others where we are authorised or required by law to do so.

5. Security of your personal information

We take reasonable steps to protect your personal information. However we are not liable for any unauthorised access to this information.

6. Access to your personal information

You can access and update your personal information by contacting us at: enquiries@bluedottravel.com.au If you wish to opt-out of receiving marketing communications from us, including communications from us on behalf of our business partners, please contact us at: enquiries@bluedottravel.com.au

7. Complaints about privacy

If you have any complaints about our privacy practices, please send in details of your complaints to: enquiries@bluedottravel.com.au. We take complaints very seriously and will respond shortly after receiving written notice of your complaint.

8. Changes

Please be aware that we may change this Privacy Policy in the future. The revised versions will be uploaded onto our website, so please check back from time to time.

9. Website and Social Media

When you come on to our website we may collect certain information such as browser type, operating system, website visited immediately before coming to our site, etc. This information is used in an aggregated manner to analyse how people use our site, such that we can improve our service. Our website includes social plug-ins, such as Facebook, which gives you the option to post information about your activities. These features may collect your IP address, which page you are visiting on our website, and may set a cookie to enable the feature to function properly. Our site may have links to other websites not owned or controlled by us. We are not responsible for these sites or the consequences of you going on to those sites. We work with third parties to serve ads on our website and to serve ads on sites owned or operated by other companies. Our ad servers, and those of our partners, use cookies and pixel tags in order to anonymously identify your browser. Some ad companies, such as ad networks, may combine anonymous information obtained in connection with activity on our website with information obtained from other sources and/or sites. We do not use or share your personal information with our ad servers, media partners or ad networks without your authorisation.

10. Research Information

Blue Dot Travel collects research information from our on-line post tour survey from participants. This information is kept for Blue Dot Travel's research purposes only in an effort to enhance our overall offering.